KUEHNE+NAGEL



China Reefer Import Introduction

LU Bin/National Seafreight Manager

May, 2018

Seafreight Reefer

Operational Network + Functions





KN Seafreight Reefer Logistics 2017 in a nutshell



- 240.000 Export Reefer TEU globally
- Average growth: 16% p.a. within 10 years
- Market leadership globally
- 300 dedicated operators in specialized Reefer departments
- 50 Reefer cargo specialists
- Technical Reefer training resource in-house
- 29 attested KN Pharma Chain GxP stations
- Access and good relationship to all leading carriers
- Carrier independent temp. monitoring system

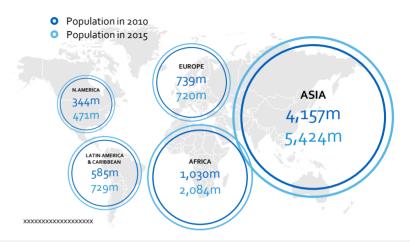


Population growth 2010-2050

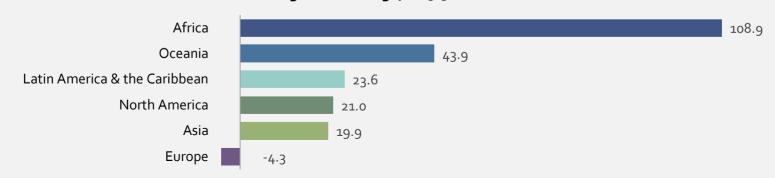
One of the reasons for our focus on Reefers!

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- Consumption growth in one of the major consumption markets – Europe – will stagnate as the population will decrease
- Largest growth projected in Africa
- Population and parallel consumption will grow significantly in Asia and in particular China
- World population 2050: 9,5 Billion



Regional %change, 2015-50 forecast



North Asia Pacific

Reefer Product Team & Responsibilities

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- Dedicated Reefer Management located in Shanghai, Qingdao and Hong Kong
- In full control of Carrier Procurement & Selection
- Operational Reefer experts in largest reefer stations like Qingdao, Tianjin, Shanghai, Xiamen, Guangzhou, Shenzhen and Hong Kong
- Additional Reefer Management roles to be established in Shanghai and Taipei in 2018



North Asia Pacific

Reefer Product

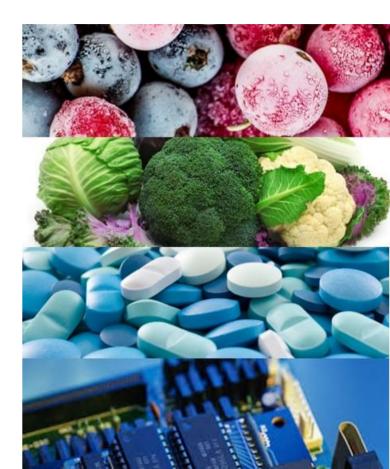
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Industries we serve

- Perishables
 - Fresh & Frozen Produce
 - Cheese & Dairy
 - Frozen Food, Meat, Fish
 - Confectionaries
- Pharmaceuticals



Hi-Tech



Case Study

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Customer "ABC" & T-mall China Import



Customer "ABC" to sell in China via E-commerce / T-mall



Commodity: Chocolate



- Required information is: import clearance process for Chocolate
 - Chocolate import customs clearance procedures
 - Chocolate import customs clearance required documents
 - Is Chocolate import included in China/Switzerland FTA? What is the detailed clause?
 What is the detailed procedures and benefits for applying this FTA?

Import Process





Currently there a two kind of processes for importing goods into China:

- General Import Channel → Port to Port
- E-Commerce Import Channel → Port to Port to Bonded Logistics Park (BLP)



Companies like T-mall/Alibaba, JD.COM use both Channels

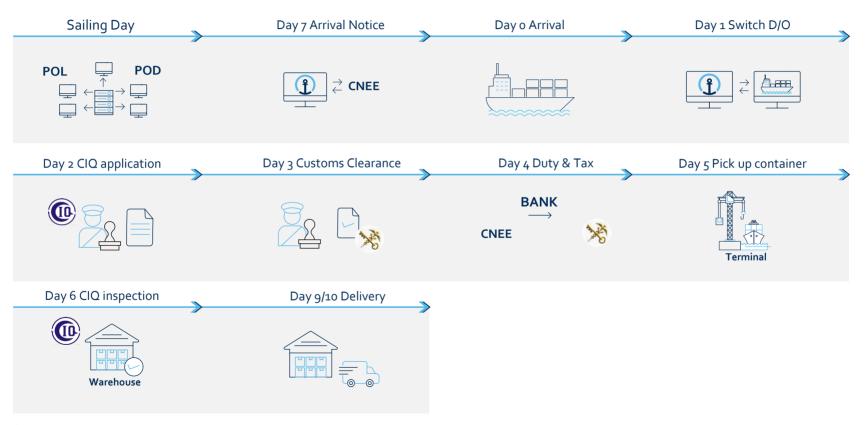


The E-Commerce Channel is a simplified version of the General Import Channel

Documentation Requirement is the main difference

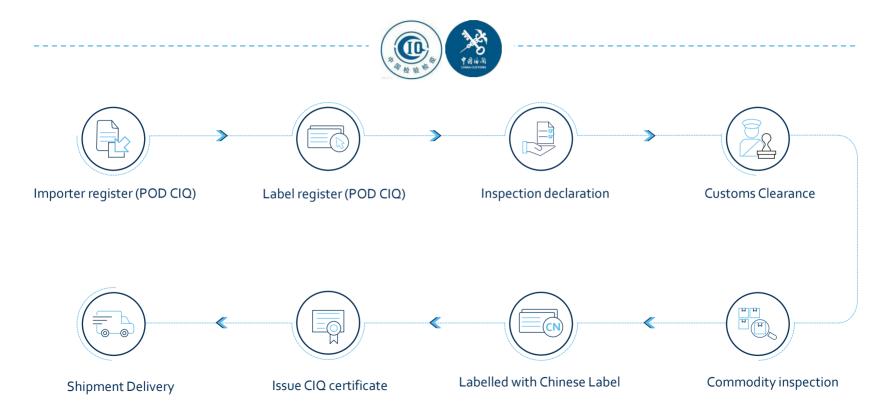
Import Handling General Procedure - FCL





Import Customs Clearance Process / CIQ





Import Customs Clearance Required Documents



Certificate of Inspection for goods inward	Sanitary Certificate of Origin
Customs Authorization Letter (with importer's chop)	Chocolate Composition Statement
Quarantine Inspection Authorization Letter (importer's chop)	Sales Record in Registration Systems of Imported Food and Cosmetic Importers and Exporters
Bill of Lading with importer's chop (If SWB, need LOI)	Pre-packaged food import label inspection record sheet (label registration no.)
Commercial Invoice with official seal	Import colored label in Chinese/English
Packing List (with importer's chop)	Business License Copy, etc
Sales contract (with importer's chop)	And further documents based on Commodity / Customs / CIQ requirements
Packaging Declaration (if needed)	The importer should have "Food Circulation Permit
Certificate of Origin	

Tips



- Importers Registration for import Foods http://ire.eciq.cn/
- Pre-packaged label registration have to be prepared and finished before shipping or one month before ETA, otherwise it will delay import customs clearance
- Attached Chinese duty/vat of Chocolate for your reference
- Below screenshot for FAT for your reference



