



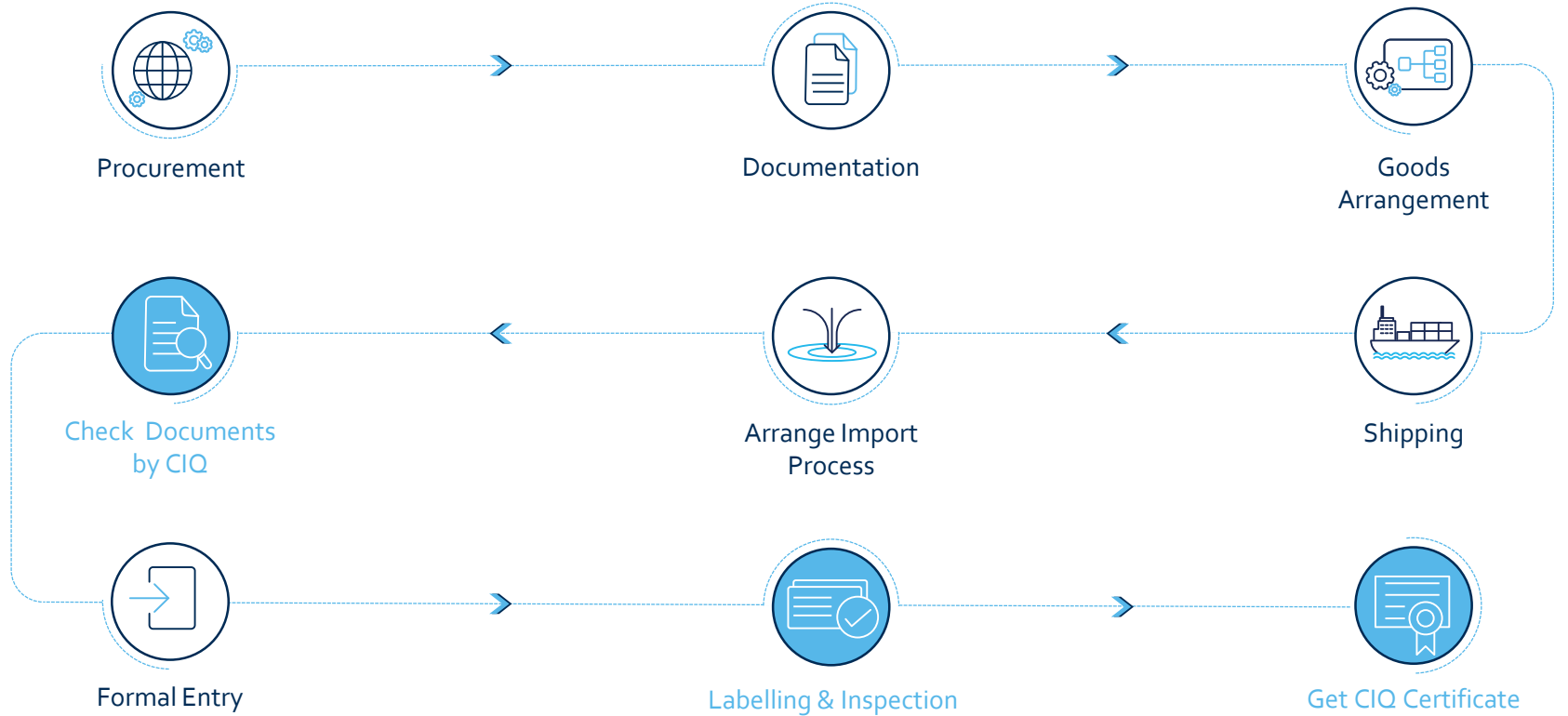
# China Import Process on Food Products

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Regional Key Account Manager/e-Commerce

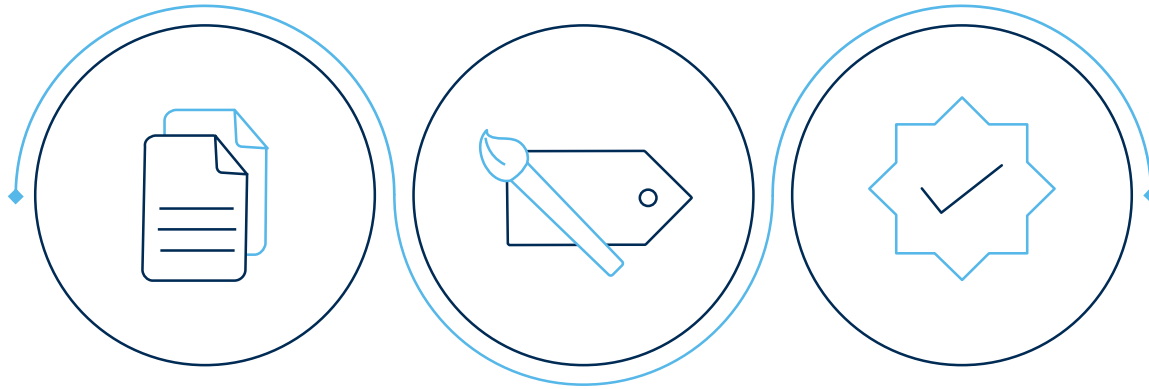
May 18, 2018

# China Import Process Flow on Food Products





# China Import Process Key Points



Document  
Requirements

Label & Artwork  
Requirements

GB Requirements for  
Goods Quality

# Document Requirements (to be provided by exporter)



Port of Destination: Shanghai, China	
Insurance: 100% Invoice Value to be Covered by Seller	
Bill of Loading	
Packing List	
Contract With Origin Stamp	
Invoice with Contract Number and Shipping Mark	
Inspection Certificate of Health by Government ( <i>Animal Origin, Plant Origin, etc.</i> )	
Certificate of Origin by Government	
Certificate of Analysis Issued by 3 <sup>rd</sup> Party	
Certificate of Produce Date	
Certificate of Free Sales	
Supplier's Registration Number in CIQ China	
<i>Non-wood or Fumigation Certificate if have Wood Package</i>	
The Goods Should Conform to Chinese Food Safety Standard Artwork	
Award Certificate if have Award Mark on Artwork	

# Document Requirements (by provided by importer)



1. PO 信息及船运计划
2. 进出口双方备案号及查询号 (或批准截屏)
3. PO信息项下产品中英文对照标签图稿
4. 装船通知
5. 委托书 (Pre-alert)
6. 到货通知书
7. 全套提单, 合同, 发票, 装箱单
8. 发货方提供的原产地证书
9. 发货方提供的卫生证书
10. 发货方提供的第三方营养成分鉴定书
11. 其他特殊进口要求单证(如自动进口许可证, 动植物检验检疫许可证等)
12. 其他辅助文件 (自由销售证明, 非木制品包装证明, 木制品包装熏蒸证明, 特殊声称证明文件, 获奖标志或等级对应的证明文件获奖证明等) 报关委托书 (正本公章)

Regular documents from the exporter



1. 进口商营业执照, 食品流通许可证 (如酒类需要酒类流通许可证)
2. 如收货单位与经营单位不同, 提供进口代理协议
3. 报检委托书 (正本公章)
4. 情况说明书 (正本公章) (如需要提供)
5. 完整中英文标签图稿
6. 进口食品安全承诺书 (正本公章)
7. 进口食品内包装声明 (正本公章)
8. 进口食品食用标志说明 (正本公章)
9. 进口食品销售记录(纸质现场交单, 电子文档需及时发至商检指定邮箱, 如电子文档缺失, 或漏发, 将无法申领到卫生证书)

Additional documents to be prepared by the designated importer





# Document Sample

*Special Documents for Food Products*



## Production Date

Carignan de Bordeaux,  
06<sup>th</sup> March 2013

### CERTIFICATE OF BOTTLING

International Sourcing Promotion Center  
RoomA301, No2633, Yanan Road west, Changning district, Shanghai  
CHINE

To whom it may concern,

We, hereby, certify correct the bottling dates of the wines listed below:

Description of goods	Qty of Carton	Qty of Bottles concerned	Gross weight (kg)	Net weight (kg)	Batch Number	Bottling date	% VOL
Pavots D'Or 2011 Bordeaux rouge AOC	1500	9000	11 250	6 750	L130305301	2013/03/05	12.50%
Clairion 2011 Bordeaux rouge AOC	1500	9000	11 250	6 750	L130304303	2013/03/04	12.50%
TOTAL	3 000	18 000					

Export Department.



## Certificate of Analysis (COA)



**DXN HOLDINGS BHD.**  
Laboratory Division  
Lot 1155, Mk. Meru, Daerah Kulang Feni,  
20020, Jln. Medan Selera, Kuala Lumpur  
Tel: 64-018 1288 (EXT 888) Fax: 64-017 3810 / 317 1888  
Website: www.dxn.com.my Email: lab@dxc.com, lab@dxc.com, lab@dxc.com




**FOSFA**  
INTERNATIONAL

NO. OF PAGES : 1 OF 1

LAB REF. NO. : CK / 15040135 / MK / 15040180

REPORT DATE : 29 APRIL 2015

TO : INTERTECH ASIA SON BHD  
LOT 55711, JALAN TANJUNG  
DRY BULK TERMINAL, WEST PORT,  
42920 PORT KLANG, SELANGOR

**CERTIFICATE OF ANALYSIS**

RECEIVED DATE : 23 APRIL 2015

TEST PERFORMANCE DATE : 23 APRIL 2015

SAMPLE DESCRIPTION : PANAFINE / PANATURA FINE

**MICROBIOLOGICAL TEST**

Test Parameter	Method used	Results of Analysis
Standard Plate Count, 35 °C, CFU/gm	AS 5013.1:2004	2.2 x 10 <sup>6</sup>
Escherichia coli, 37°C, CFU/gm	AS 1766.2.3: 1992	NG (< 3)
Yeast, 25°C, CFU/gm	AS 5013.29-2009	5.3 x 10 <sup>6</sup>
Mould, 25°C, CFU/gm	AS 5013.29-2009	NG (< 10)
Bacillus cereus, MPN/gm	AS 1766.2.6:1991	Absent
Salmonella, in 25 gm Sample	AS 1766.2.5:1991	Absent
Staphylococcus aureus, in 1 gm samples	AS 1766.2.4:1995	Absent

**Remarks :**  
AS - Australian Standard  
NG denotes no growth

  
**NOOR SHAFUANZA**  
 Microbiologist

ND denotes not detected NG denotes no growth

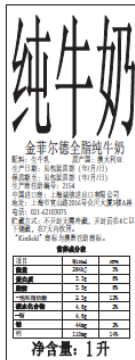
**ORIGINAL**  
(4 Numerical number) denotes detection only

This report applies and refers only to the sample of the specific test which submitted by the client at the time of its testing. The result shall NOT be used to indicate or imply that they are representative of the entire lot.





## Diary Products



## Mill/Grain/ Bakery Products



## Water/Beverage



## Perishable Products

品名:冷冻虾  
拉丁文学名 Penaeus Vannamei  
规格: 冷冻  
注册号:CN040  
养殖区域:古达  
生产日期:2014 年 8 月 1 日  
保质期至:2016 年 8 月 1 日  
原产地: 马来西亚  
净重:见包装  
批号:见生产日期  
目的地:中国上海  
目的国:中华人民共和国  
贮存条件: -18 度以下保存



# Document Sample

## *General Documents*



## Contract

CONTRACT						
NO. 201901071512005 (DATE: 2019-01-07)						
THE BUYER: SHANGHAI INTERNATIONAL SOURCING PROMOTION CENTER CO., LTD REGISTER ADDRESS: ROOM A01, NO.203 YANANROAD (W), SHANGHAI, CHINA TEL: 8621-61332780 FAX: 8621-62366029						
THE SELLER: WORLD CENTURY INVESTMENTS LTD REGISTER ADDRESS: 105, CARNIVAL COMMERCIAL BUILDING JAVA ROAD, NORTH POINT HONGKONG TEL: 6141661215						
1. ORDER						
ITEM	COMMODITY SPECIFICATIONS	QUANTITY (BOTTLE)	UNIT PRICE (USD/DOZ)	TOTAL AMOUNT (USD/DOZ)	REMARK	EAN
1	PAVOS D'OR 2011 BORDEAUX ROUGE AOC	9000	US\$3.50	US\$31,500.00		3251091300197
2	CLARON 2011 BORDEAUX ROUGE AOC	9000	US\$3.50	US\$31,500.00		3251091300057
3	COMBE D'OR 2011 BORDEAUX ROUGE AOC	9000	US\$3.50	US\$31,500.00		3251091300051
4	FLEUR DES TEMPLIERS 2011 BORDEAUX ROUGE AOC	9000	US\$3.50	US\$31,500.00		3251091300056
TOTAL		36000		US\$126,000.00		
TOTAL VALUE		SAY US DOLLARS ONE HUNDRED AND TWENTY SIX ONE.				
2. COUNTRY OF ORIGIN AND MANUFACTURER: 3. TIME OF SHIPMENT: 4. PORT OF SHIPMENT: 5. PORT OF DESTINATION: SHANGHAI, CHINA 6. INSURANCE: 100% INVOICE VALUE TO BE COVERED BY SELLER 7. BILL OF LADING: 8. PACKING LIST: 9. INVOICE WITH CONTRACT NUMBER AND SHIPPING MARK: 10. INSPECTION CERTIFICATE OF HEALTH BY GOVERNMENT 11. CONTRACT WITH INSMAP 12. CERTIFICATE OF FREE SALES 13. CERTIFICATE OF ORIGINAL INVOICEMENT 14. CERTIFICATE OF PRODUCE DATE 15. SHIPPING ADVISE TO ROOM 105 AND 401 RANCHOVERBOS/SHANGHAI, CHINA 16. TWO PLASTER ANNOUNCEMENT 17. THE SELLER AUTHORIZED THE BUYER SELLING THE GOODS IN THE CONTRACT IN CHINA MARKET 18. THE SELLER SHALL GUARANTEE THE GOODS MUST BE CONFORMITY WITH IN THIS CONTRACT OF QUALITY GUARANTEE. 19. DOCUMENT LIST: 1) SUPPLY REGISTER NUMBER 2) INDEPENDENT ANALYSIS 3) ADDITIONAL COMPOSITION TABLE 4) IN THE CONTEXT OF THE ORDER FROM TENCIO ORDER, 20190107						
The SELLER: STAMP:  For and on behalf of WORLD CENTURY INVESTMENTS LTD.  Authorized Signatures						

## Invoice

ORIGINAL/COPY				
COMMERCIAL INVOICE				
Date: 01/04/2019 Contract NO: 105_201901071512005				
THE BUYER: SHANGHAI INTERNATIONAL SOURCING PROMOTION CENTER CO., LTD REGISTER ADDRESS: ROOM A01, NO.203 YANANROAD (W), SHANGHAI, CHINA TEL: 8621-61332780 FAX: 8621-62366029				
THE SELLER: WORLD CENTURY INVESTMENTS LTD REGISTER ADDRESS: 105, CARNIVAL COMMERCIAL BUILDING JAVA ROAD, NORTH POINT HONGKONG TEL: 6141661215				
No.	Description	QUANTITY (BOTTLE)	UNIT PRICE (USD/DOZ)	TOTAL AMOUNT (CFP (YUAN))
1	PAVOS D'OR 2011 BORDEAUX ROUGE AOC	9000	US\$3.50	US\$31,500.00
2	CLARON 2011 BORDEAUX ROUGE AOC	9000	US\$3.50	US\$31,500.00
3	COMBE D'OR 2011 BORDEAUX ROUGE AOC	9000	US\$3.50	US\$31,500.00
4	FLEUR DES TEMPLIERS 2011 BORDEAUX ROUGE AOC	9000	US\$3.50	US\$31,500.00
			36000	\$126,000.00
Shipping conditions:		Loading port: France Destination Port: SHANGHAI		
Payment term:		Payment on arrival into Port - After original documents are provided to Buyer		
Seller Signature				
Bank Details World Century Investments Ltd FORC (HK) Account number - 812-657325-6308 Swift code - HSBC1000 HONGKONG HSBC Hong Kong Address: Head Office GPO Box 64, 1 Queen's Road Central, Hong Kong				
For and on behalf of WORLD CENTURY INVESTMENTS LTD.  Authorized Signatures				



## 提单 Bill of Lading

Bill of Lading				
<b>Consignee / Shipper (Name and address)</b> <b>GINESTET</b> 19 AVENUE DE FORTENILLE 33000 CARIGNAN DE BORDEAUX FRANCE		<b>FSL</b> 602453171 NEDOPVLE PACTA MULTIMODAL TRANSPORT B.V. OF -NEDERLAND Issued subject to UNCTAD/DOC Rules for Multimodal Transport Documents (ICC Publication #B1)		
<b>Consignee (if to order or order)</b> INTERNATIONAL SOURCING PROMOTION CENTER ROOMA301, N20233, YANANROAD WEST, CHANGMING DISTRICT, SHANGHAI CHINA		 <b>CLASQUIN BORDEAUX</b> PARC CADERA SUD BAT. U - AVENUE ARIANE 33150 MERIGNAC FR: 05 57 92 38 40 Fax: 05 57 92 38 45 SIREN 999 903 067 RCS TVA INTRACOMMUNAUTAIRE FR 329 995 03 067		
<b>Notify Party (the shipper shall allow for before to notify)</b> INTERNATIONAL SOURCING PROMOTION CENTER ROOM 110, N4M5, JIANGNONG ROAD JIANGSU DISTRICT, SHANGHAI CHINA				
<b>Carrier/Vessel Name</b> (Owner vessel) Vessel name				
<b>Place of receipt</b> (Port of loading) Port of loading				
<b>Place of discharge</b> (Destination) Place of delivery				
Details of cargo as declared by Shipper				
Mark & Numbers	P	Description of Goods	KG	M3
MARKS 7847/4 SEAL EP046795	1	40' dry S.T.C., 3000 PACKAGES OF WINE	22500.00	37.595
MARKS 79735/0 SEAL EP046786	1	40' dry S.T.C., 3000 PACKAGES OF WINE	22500.00	37.595
FREIGHT PREPAID ON BOARD 10/03/2013				
According to the declaration of the consignee Declaration of interest of the consignee (Article 10 of the Rules of the FSL)				
The goods and instructions are completed and checked with regard to the relevant conditions of use and use. Taken in charge by the carrier under the conditions of use and use, unless otherwise stated, at the place of receipt for receipt and delivery as mentioned above. One of these Multimodal Transport Bills of Lading may only be submitted as proof of receipt for the goods, in relation to which the original Multimodal Transport Bill of Lading is not available, and shall have been signed by the carrier or its agent, and of which the carrier is not responsible for the goods, in relation to which the original Multimodal Transport Bill of Lading is not available.				
<b>Origin</b> ORIGIN		<b>Place and date of issue</b> BORDEAUX 10/03/2013		
<b>Large instructions through the underwriter</b> (1) Not covered (2) Covered according to attached Policy (3) (THREE)		<b>Stamp and signature</b> CLASQUIN FRANCE PARC CADERA SUD - BAT. U - AV. ARIANE 33150 MERIGNAC "Signature"		
<b>1st ORIGINAL</b>				

## 装箱单 Packing List

PACKING LIST DATED 06/03/2013 at Carignan de Bordeaux							
<b>GINESTET</b> 19, avenue de Fortenille 33000 CARIGNAN DE BORDEAUX Tel: +33 5 56 68 81 82 - Fax: +33 5 56 20 94 47 Website: <a href="http://www.ginestet.fr">www.ginestet.fr</a> e-mail: <a href="mailto:bordeaux@ginestet.fr">bordeaux@ginestet.fr</a> e-mail: <a href="mailto:export@ginestet.fr">export@ginestet.fr</a>	<b>COMMANDE</b> 2340 / 2013 Customer's EU VAT # PL547008689 Delivering address 4278 INTERNATIONAL SOURCING PROMOTION CENTER RoomA301 N20233, Yanan Road west, Changming district SHANGHAI / CHINA						
Container 40 Dry Isolated n° MSKU6787350 Seal n° EP046786							
Cartons Quantity	Vin/Wines	Poids Net/Net weight in KG	Poids Brut/Gross weight in KG	Volume M3	Empty bottle weight in Kg	Total Volume in liters	Bottle and Wine Weight in Kg
1000 cartons 6750ml	<b>COMBE D'OR 2011 BORDEAUX ROUGE AOC</b> Quantity : 9 000 bottles Unit volume : 750ml	6,750.00	11,250.00	18.7975	0.400	6,750.00	10,386.00
1000 cartons 6750ml	<b>FEUR DES TEMPLIERS 2011 BORDEAUX ROUGE AOC</b> Quantity : 9 000 bottles Unit volume : 750ml 28.01.2013 CF SHANGHAI Isolated container	6,750.00	11,250.00	18.7975	0.400	6,750.00	10,386.00
3000	TOTAL	13,500.00	22,500.00	37.595		13,500.00	20,772.00



## Non-Wood package Declaration or Inspection Certificate of Fumigation

### Declaration of no-wood packing material

#### Inspection and Quarantine:

#### It is declared that this shipment

Combe d'Or 2011 – Bordeaux red AOC and Fleur des Templiers 2011 – Bordeaux red AOC (Commodity)

3 000 CARTONS 22 500.00 KGS (quantity/weight)  
MAERSK ESSEX del 10 March 2013 (vessel)

Does not contain wood packing materials.

Maison Ginestet S.A.

## CIQ/Customs declaration required documents (fill on behalf of the customer)



20.进口食品安全  
承诺书



红酒(情况说明)



红酒承诺书



红酒进口食品货  
物清单-1



红酒内包装申明



红酒适用标准



红酒销售承诺书



进口预包装葡萄  
酒品牌信息登记  
表



食品化妆品不合  
格信息表



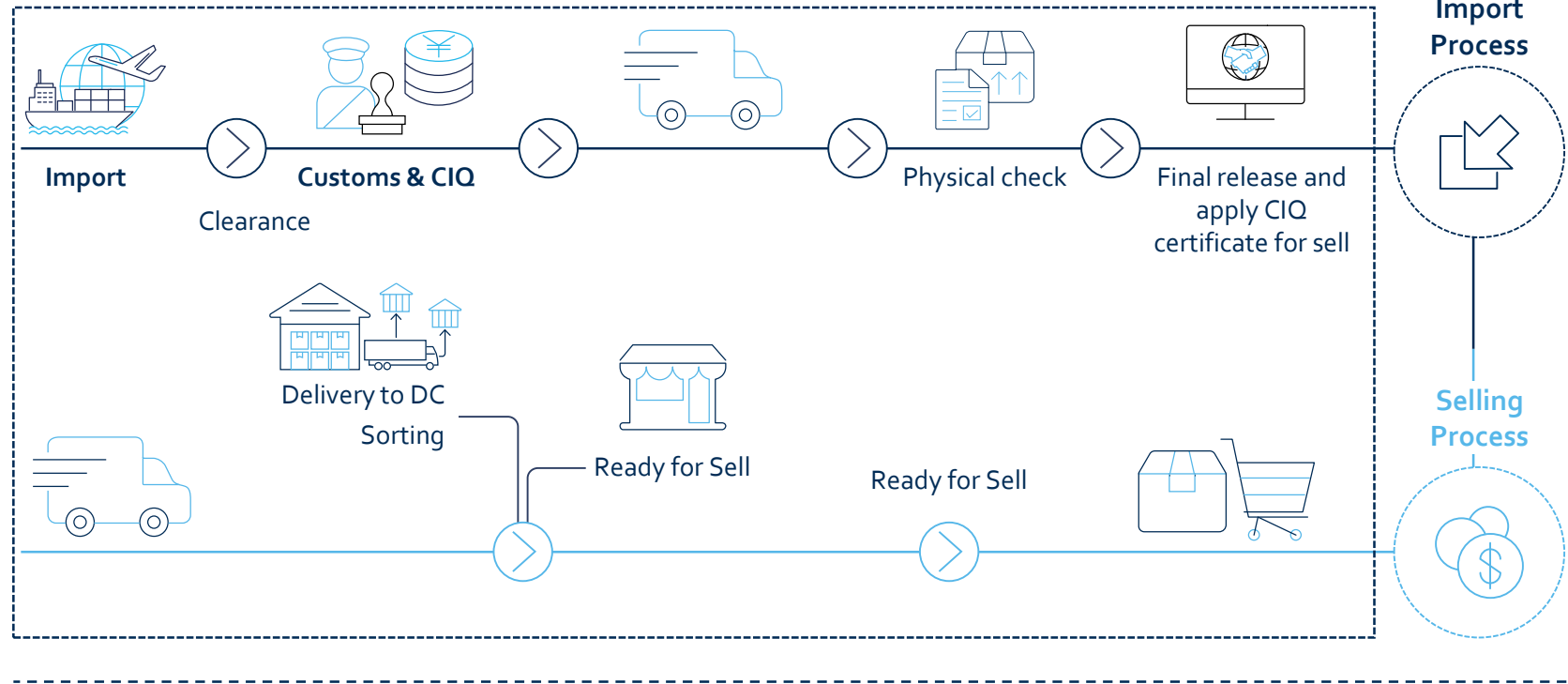
# GB Requirements for Different Category

GB requirements applied on ingredients, label, verbiage, additives, nutrition supplements etc.

名称
GB 2712-2014 食品安全国家标准 豆制品
GB 2718-2014 食品安全国家标准 酿造酱
GB 2757-2012 食品安全国家标准 蒸馏酒及其配制酒
GB 2758-2012 食品安全国家标准 发酵酒及其配制酒
GB 2760-2014 食品安全国家标准 食品添加剂使用标准
GB 2762-2012 食品安全国家标准 食品中污染物限量
GB 2763-2014 食品安全国家标准 食品中农药最大残留限量 (印刷版)
GB 2763-2014 食品安全国家标准 食品中农药最大残留限量
GB 4927-2008 啤酒
GB 7096-2014 食品安全国家标准 食用菌及其制品
GB 7718-2011 食品安全国家标准 预包装食品标签通则(1)
GB 8537-2008 饮用天然矿泉水
GB 9678.2-2014 食品安全国家标准 巧克力、代可可脂巧克力及其制品
GB 10133-2014 食品安全国家标准 水产调味品
GB 10464-2003 葵花籽油
GB 10765-2010 食品安全国家标准 婴儿配方食品
GB 10789-2007 饮料通则
GB 13104-2014 食品安全国家标准 食糖
GB 14880-2012 食品安全国家标准 食品营养强化剂使用标准
GB 15037-2006 葡萄酒
GB 15203-2014 食品安全国家标准 淀粉糖
GB 16740-2014 食品安全国家标准 保健食品
GB 17401-2014 食品安全国家标准 膨化食品
GB 19295-2011 食品安全国家标准 速冻面米制品
GB 19298-2014 食品安全国家标准 包装饮用水

# General Trade Import Mode

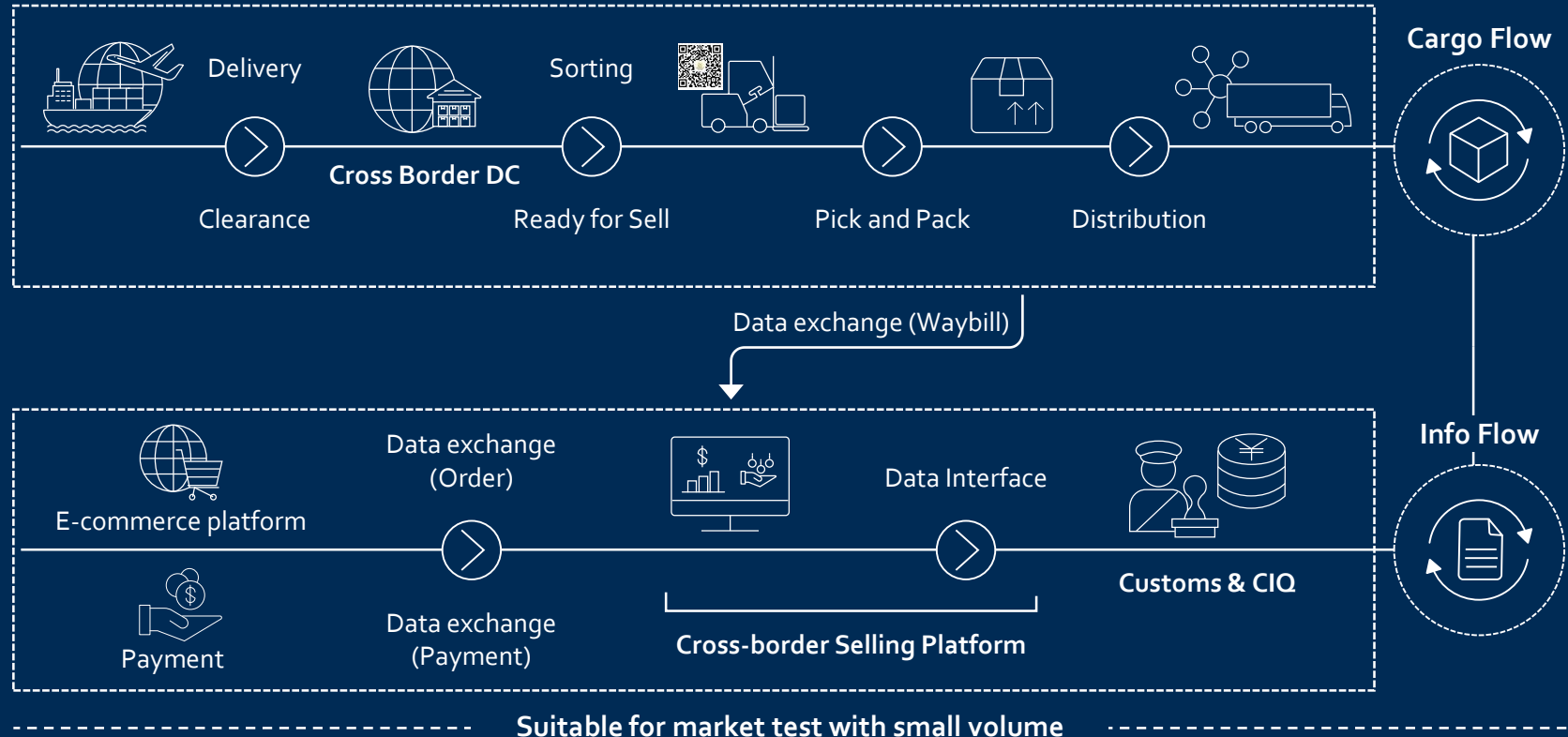
Total 20 days to clear the goods in formal entry mode



# Cross-border e-Commerce Mode



Total 3 -5 days to clear the goods into cross-border DC







# E-commerce Customer Case Study

# Case Study:



## Synopsis:

KN leverage's its global network to help Chinese e-com giant advance their expansion of merchandise sourcing in overseas markets

## Customer Overview

### Company Profile:

Subsidiary of Chinese multinational e-com giant as an extension of their own logistics capabilities, aiming at building a logistic platform to accelerate e-commerce deliveries in China

### Vertical/Sub-Segment:

Retail/e-Commerce

### Service Scope:

Seafreight & Airfreight , VAS

### Volume (Optional):

N/A



## Situation/Challenges

With the client's sourcing company setup in Japan, they look for U-key supply chain solution at origins beyond regular freight service.

- Complex value-added service capabilities at overseas warehouses
- Documentation support
- Inventory management and reporting



## KN Solutions

- Dedicated CFS facilities deployed in Tokyo & Osaka as fulfillment hubs at origin
- Complex VAS services fulfilled at origin CFS
- Inspections and VAS SOP pre-aligned with the client
- Customized document templates to facilitate documentation flow
- Interim solution on daily inventory report



## Results/Benefit

- Service capabilities address to unique e-commerce supply chain demands
- Segregated shipping volume based on market predict to achieve speed-to-market
- Shared inventory for both B2B and B2C fulfillment
- Guaranteed product integrity at delivery and mitigated claim enabled by streamlined process and holistic approach

